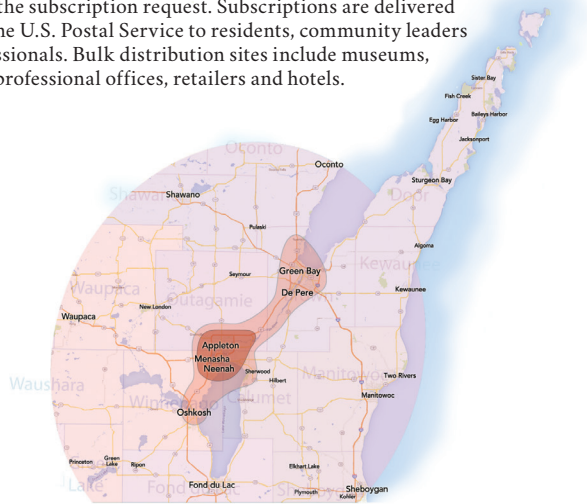


# 2022 EDITORIAL CALENDAR

FOX CITIES Magazine serves one of the largest and fastest growing markets in the state, reaching more than 60,000 readers monthly through our print and digital formats. For more than 30 years, we have connected readers to the place we call home through coverage of its lifestyle, culture, and history.

## OUR DISTRIBUTION

Copies are distributed to targeted locations throughout the area as well as the subscription request. Subscriptions are delivered through the U.S. Postal Service to residents, community leaders and professionals. Bulk distribution sites include museums, libraries, professional offices, retailers and hotels.



### EVERY MONTH

- Must-See Events
- Artist Spotlight
- Dining
- Arts & Culture
- Business Profiles
- Lifestyle & Living
- People Profiles
- Home Trends

## FOXCITIESMAGAZINE.COM

Monthly issues are featured on our website along with additional related content. The website also features a searchable dining guide, a comprehensive events and exhibits calendar, our blog and downloadable editions.



*Celebrating the Place We Call Home*  
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Month	Editorial Features	Advertising Opportunities
<b>JANUARY</b> <b>Spring Arts Guide</b> Ads Due: Dec. 1	<ul style="list-style-type: none"> <li>• Artists to watch</li> <li>• Artful living &amp; dining</li> </ul>	<ul style="list-style-type: none"> <li>• Arts Organization listings</li> <li>• Daily Dish</li> </ul>
<b>FEBRUARY</b> <b>Love and Design</b> Ads Due: Jan 1	<ul style="list-style-type: none"> <li>• Home sweet home</li> <li>• The month of the heart</li> <li>• Meet the Chefs</li> </ul>	<ul style="list-style-type: none"> <li>• Vintage Shop Hop</li> <li>• Happy hours</li> </ul>
<b>MARCH</b> <b>Movers &amp; Shakers</b> Ads Due: Feb. 3	<ul style="list-style-type: none"> <li>• Local personality profiles</li> <li>• Home improvements</li> </ul>	<ul style="list-style-type: none"> <li>• KidBiz</li> </ul>
<b>APRIL</b> <b>Food for Thought</b> Ads Due: Mar. 3	<ul style="list-style-type: none"> <li>• Dining scene review</li> <li>• Outdoor home trends</li> <li>• Health and wellness</li> </ul>	<ul style="list-style-type: none"> <li>• Living Long &amp; Well</li> <li>• Happy hours</li> </ul>
<b>MAY</b> <b>History Lesson</b> Ads Due: Apr. 2	<ul style="list-style-type: none"> <li>• Local history</li> <li>• Home trends</li> </ul>	<ul style="list-style-type: none"> <li>• Arts Organization listing</li> <li>• Shop Unique &amp; Local</li> </ul>
<b>JUNE</b> <b>Summer in the Cities</b> Ads Due: Apr. 30	<ul style="list-style-type: none"> <li>• Highly anticipated swimsuit spread of local celebrities</li> <li>• Events and festivals</li> </ul>	<ul style="list-style-type: none"> <li>• Boredom Busters</li> <li>• Daily Dish</li> </ul>
<b>JULY</b> <b>Worth the Drive</b> Ads Due: Jun. 4	<b>SPECIAL EDITION</b> <ul style="list-style-type: none"> <li>• Explore Northeast Wisconsin</li> </ul>	<ul style="list-style-type: none"> <li>• Community group pages</li> </ul>
<b>AUGUST</b> <b>People, Places &amp; Things</b> Ads Due: July 2	<ul style="list-style-type: none"> <li>• Annual photo contest</li> <li>• Health and wellness</li> </ul>	<ul style="list-style-type: none"> <li>• Living Long &amp; Well</li> <li>• Happy hours</li> </ul>
<b>SEPTEMBER</b> <b>Fall Arts Guide</b> Ads Due: Aug. 4	<ul style="list-style-type: none"> <li>• Artful living &amp; dining</li> </ul>	<ul style="list-style-type: none"> <li>• Arts Organization listing</li> <li>• Vintage Shop Hop</li> </ul>
<b>OCTOBER</b> <b>Golden Fork Awards</b> Ads Due: Sep. 3	<ul style="list-style-type: none"> <li>• 28th annual winners</li> <li>• Home improvements</li> </ul>	
<b>NOVEMBER</b> <b>The Holiday Issue</b> Ads Due: Oct. 1	<ul style="list-style-type: none"> <li>• Holiday hot list</li> <li>• Events</li> <li>• Entertaining</li> </ul>	<ul style="list-style-type: none"> <li>• Ornaments</li> </ul>
<b>DECEMBER</b> <b>The Big Idea</b> Ads Due: Nov. 3	<ul style="list-style-type: none"> <li>• Local personality profiles</li> <li>• Health and wellness</li> <li>• Last minute holiday to-do's</li> </ul>	<ul style="list-style-type: none"> <li>• Shop Unique &amp; Local</li> <li>• Living Long &amp; Well</li> <li>• Worship Services</li> </ul>

\*Content subject to change