



2018 EDITORIAL CALENDAR

FOX CITIES Magazine serves one of the largest and fastest growing markets in the state, reaching more than 60,000 readers monthly.

For more than 30 years, we have connected readers to the place we call home through coverage of its lifestyle, culture, and history.

EVERY MONTH

- Must-See Events
- Artist Spotlight
- Dining
- Arts & Culture
- Business Profiles
- Lifestyle & Living
- People Profiles
- Home Trends

OUR DISTRIBUTION

Copies are distributed to targeted locations throughout the area as well as by subscription request. Subscriptions are delivered through the U.S. Postal Service to residents, community leaders and professionals. Bulk distribution sites include museums, libraries, professional offices, retailers and hotels.



FOXCITIESMAGAZINE.COM

Monthly issues are featured on our website, along with additional related content. The website also features a searchable dining guide, a comprehensive events and exhibits calendar, our blog and downloadable editions.



Celebrating the Place We Call Home

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Month	Editorial Features	Advertising Opportunities
JANUARY 2018 Spring Arts Guide <i>Ads Due: Dec. 1</i>	<ul style="list-style-type: none"> Artful living & dining 	<ul style="list-style-type: none"> Signature Sips: warm & toasty Arts Organization listings
FEBRUARY 2018 Love and Design <i>Ads Due: Jan. 3</i>	<ul style="list-style-type: none"> People Profile Home Sweet Home 	<ul style="list-style-type: none"> Wedding showcase
MARCH 2018 Movers & Shakers <i>Ads Due: Feb. 1</i>	<ul style="list-style-type: none"> Local personality profiles Home improvements 	<ul style="list-style-type: none"> Tee Off KidBiz Daily Dish: restaurant specials of the day
APRIL 2018 Food for Thought <i>Ads Due: Mar. 1</i>	<ul style="list-style-type: none"> Dining scene review Outdoor home trends Health and wellness 	<ul style="list-style-type: none"> Pets Showcase
MAY 2018 History Lesson <i>Ads Due: Apr. 3</i>	<ul style="list-style-type: none"> Local history Home trends 	<ul style="list-style-type: none"> Arts Organization listing
JUNE 2018 Summer in the Cities <i>Ads Due: May 1</i>	<ul style="list-style-type: none"> Local celebs swimsuit spread Events and festivals 	<ul style="list-style-type: none"> Boredom Busters Dads and Grads showcase
JULY 2018 Worth the Drive <i>Ads Due: Jun. 1</i>	SPECIAL EDITION <ul style="list-style-type: none"> Explore Northeast Wisconsin 	<ul style="list-style-type: none"> Community group pages
AUGUST 2018 People, Places & Things <i>Ads Due: Jun. 30</i>	<ul style="list-style-type: none"> Annual photo contest Health and wellness 	<ul style="list-style-type: none"> Signature Sips: cool & breezy Living Long & Well
SEPTEMBER 2018 Fall Arts Guide <i>Ads Due: Aug. 1</i>	<ul style="list-style-type: none"> Artful living & dining 	<ul style="list-style-type: none"> Arts Organization listing Restaurant Week round-up
OCTOBER 2018 Golden Fork Awards <i>Ads Due: Sep. 1</i>	<ul style="list-style-type: none"> 22nd Annual Winners Home decor 	<ul style="list-style-type: none"> The Benefits of Fun
NOVEMBER 2018 The Holiday Issue <i>Ads Due: Oct. 2</i>	<ul style="list-style-type: none"> Holiday Hot List Events Entertaining 	<ul style="list-style-type: none"> Holiday showcase Ornaments
DECEMBER 2018 The Big Idea <i>Ads Due: Nov. 1</i>	<ul style="list-style-type: none"> Local personality profiles Health and wellness 	<ul style="list-style-type: none"> Open Me First gifts Living Long & Well

*Content subject to change