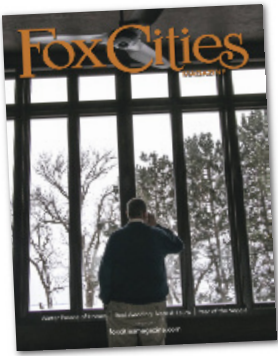


2017 EDITORIAL CALENDAR



FOX CITIES Magazine serves one of the largest and fastest growing markets in the state, reaching more than 60,000 readers monthly.

For more than 30 years, we have connected readers to the place we call home through coverage of its lifestyle, culture, and history.

EVERY MONTH

- Must-See Events
- Artist Spotlight
- Dining
- Arts & Culture
- Business Profiles
- Lifestyle & Living
- People Profiles
- Home Trends

OUR DISTRIBUTION

Copies are distributed to targeted locations throughout the area as well as by subscription request. Subscriptions are delivered through the U.S. Postal Service to residents, community leaders and professionals. Bulk distribution sites include museums, libraries, professional offices, retailers and hotels.



FOXCITIESMAGAZINE.COM

Monthly issues are featured on our website, along with additional related content. The website also features a searchable dining guide, a comprehensive events and exhibits calendar, our blog and downloadable editions.

Fox Cities
MAGAZINE

Celebrating the Place We Call Home

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Month	Editorial Features	Advertising Opportunities
JANUARY 2017 Spring Arts Guide Ads Due: Dec. 1	<ul style="list-style-type: none"> • Artful living & dining 	<ul style="list-style-type: none"> • Signature Sips: warm & toasty • Arts Organization listings
FEBRUARY 2017 Love and Design Ads Due: Jan. 3	<ul style="list-style-type: none"> • Weddings • Home Sweet Home 	<ul style="list-style-type: none"> • Caterer listings • Wedding showcase
MARCH 2017 Movers & Shakers Ads Due: Feb. 1	<ul style="list-style-type: none"> • Local personality profiles • Home improvements 	<ul style="list-style-type: none"> • KidBiz • Daily Dish: restaurant specials of the day
APRIL 2017 Food for Thought Ads Due: Feb. 1	<ul style="list-style-type: none"> • Dining scene review • Outdoor home trends • Health and wellness 	<ul style="list-style-type: none"> • Pets Showcase
MAY 2017 History Lesson Ads Due: Apr. 3	<ul style="list-style-type: none"> • Local history • Home trends 	<ul style="list-style-type: none"> • Arts Organization listing
JUNE 2017 Summer in the Cities Ads Due: May 1	<ul style="list-style-type: none"> • Local celebs swimsuit spread • Events and festivals 	<ul style="list-style-type: none"> • Boredom Busters • Dads and Grads showcase
JULY 2017 Worth the Drive Ads Due: Jun. 1	SPECIAL EDITION <ul style="list-style-type: none"> • Explore Northeast Wisconsin 	<ul style="list-style-type: none"> • Community group pages
AUGUST 2017 People, Places & Things Ads Due: Jun. 30	<ul style="list-style-type: none"> • Annual photo contest • Health and wellness 	<ul style="list-style-type: none"> • Signature Sips: cool & breezy • Living Long & Well
SEPTEMBER 2017 Fall Arts Guide Ads Due: Aug. 1	<ul style="list-style-type: none"> • Artful living & dining 	<ul style="list-style-type: none"> • Arts Organization listing • Restaurant Week round-up
OCTOBER 2017 Golden Fork Awards Ads Due: Sep. 1	<ul style="list-style-type: none"> • 22nd Annual Winners • Home decor 	<ul style="list-style-type: none"> • The Benefits of Fun
NOVEMBER 2017 The Holiday Issue Ads Due: Oct. 2	<ul style="list-style-type: none"> • Holiday Hot List • Events • Entertaining 	<ul style="list-style-type: none"> • Holiday showcase • Ornaments
DECEMBER 2017 The Big Idea Ads Due: Nov. 1	<ul style="list-style-type: none"> • Local personality profiles • Health and wellness 	<ul style="list-style-type: none"> • Open Me First gifts • Living Long & Well

*Content subject to change