

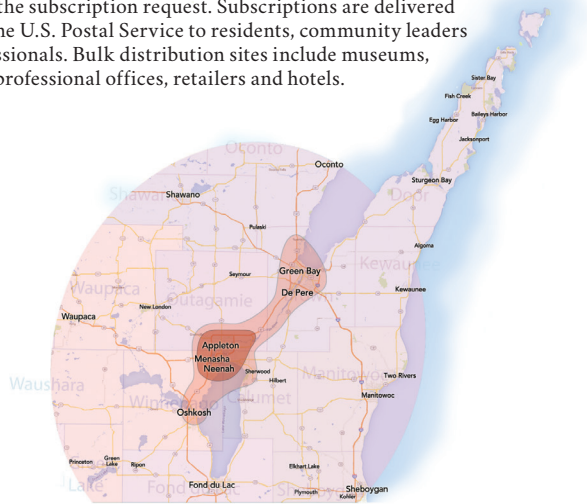
2020 EDITORIAL CALENDAR

FOX CITIES Magazine serves one of the largest and fastest growing markets in the state, reaching more than 60,000 readers monthly.

For more than 30 years, we have connected readers to the place we call home through coverage of its lifestyle, culture, and history,

OUR DISTRIBUTION

Copies are distributed to targeted locations throughout the area as well as the subscription request. Subscriptions are delivered through the U.S. Postal Service to residents, community leaders and professionals. Bulk distribution sites include museums, libraries, professional offices, retailers and hotels.



EVERY MONTH

- Must-See Events
- Artist Spotlight
- Dining
- Arts & Culture
- Business Profiles
- Lifestyle & Living
- People Profiles
- Home Trends

FOXCITIESMAGAZINE.COM

Monthly issues are featured on our website along with additional related content. The website also features a searchable dining guide, a comprehensive events and exhibits calendar, our blog and downloadable editions.



Celebrating the Place We Call Home
P.O. Box 2496, Appleton, WI 54912
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Month	Editorial Features	Advertising Opportunities
JANUARY Spring Arts Guide Ads Due: Dec. 1	<ul style="list-style-type: none"> • Artful living & dining 	<ul style="list-style-type: none"> • Arts Organization listings • Daily Dish
FEBRUARY Love and Design Ads Due: Jan 3	<ul style="list-style-type: none"> • People Profile • Home Sweet Home 	<ul style="list-style-type: none"> • Vintage Shop Hop
MARCH Movers & Shakers Ads Due: Feb. 1	<ul style="list-style-type: none"> • Local personality profiles • Home improvements 	<ul style="list-style-type: none"> • KidBiz • Daily Dish: restaurant specials of the day
APRIL Food for Thought Ads Due: Mar. 1	<ul style="list-style-type: none"> • Dining scene review • Outdoor home trends • Health and wellness 	
MAY History Lesson Ads Due: Apr. 3	<ul style="list-style-type: none"> • Local history • Home trends 	<ul style="list-style-type: none"> • Arts Organization listing • Shop Unique & Local
JUNE Summer in the Cities Ads Due: May 1	<ul style="list-style-type: none"> • Local celebs swimsuit spread • Events and festivals 	<ul style="list-style-type: none"> • Boredom Busters • Daily Dish • Locavore
JULY Worth the Drive Ads Due: Jun. 1	SPECIAL EDITION <ul style="list-style-type: none"> • Explore Northeast Wisconsin 	<ul style="list-style-type: none"> • Community group pages
AUGUST People, Places & Things Ads Due: Jun. 30	<ul style="list-style-type: none"> • Annual photo contest • Health and wellness 	<ul style="list-style-type: none"> • Living Long & Well
SEPTEMBER Fall Arts Guide Ads Due: Aug. 1	<ul style="list-style-type: none"> • Artful living & dining 	<ul style="list-style-type: none"> • Arts Organization listing • Locavore
OCTOBER Golden Fork Awards Ads Due: Sep. 3	<ul style="list-style-type: none"> • 22nd Annual Winners • Home decor 	
NOVEMBER The Holiday Issue Ads Due: Oct. 2	<ul style="list-style-type: none"> • Holiday Hot List • Events • Entertaining 	<ul style="list-style-type: none"> • Ornaments
DECEMBER The Big Idea Ads Due: Nov. 1	<ul style="list-style-type: none"> • Local personality profiles • Health and wellness 	<ul style="list-style-type: none"> • Shop Unique & Local • Living Long & Well • Worship Services

*Content subject to change